

**Subject Line: SCOTUS to Hear Highly Anticipated Trademark Case, USPTO v. Booking.com**

Hi XX,

On Monday SCOTUS will hear [United States Patent and Trademark Office v. Booking.com B.V.](#), which questions whether a descriptive or common word can be trademarked if a domain name extension like ".COM" is added. Booking.com is challenging a rejection by USPTO that states the travel website could not trademark its name, because the common terms "booking" and ".com" do not add up to create a unique and protectable trademark.

In advance of the argument in front of the Supreme Court on May 4, would you be interested in speaking with chair of the Morrison & Foerster's Trademark Group, [Jennifer Lee Taylor](#)? Jennifer comments often on developments in trademark law and can break down the main issues presented in the case. She can also discuss the root of the argument and can provide insight on the internet's role in trademark law and its impact on consumer recognition.

If you are interested in speaking with Jennifer, let me know and I can help coordinate a conversation.

Thank you for your time,

XX